



CISO CHOICE AWARDS 2021 QUESTIONS (VIEW ONLY)

The following questions are required for all applicants:

- 1. What business risk or information security problem(s) does this product/service solve?
- 2. How is your product or service unique or innovative?
- 3. What sets your company apart from your competitors?
- 4. What are the business advantages for enterprises when using this product or service?
- 5. What is your customer service model?
- 6. Summarize your roadmap 6-12 months out. What should I be excited about in the next release of your product?
- 7. What question do you wish we would have asked and how would you answer it?

The following question is only required for those applying for the Partner in Success Business Category:

1. How does your company support CISOs (financially, technologically, etc.) and their organizations?

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DEADLINE FOR ENTRIES: SEPTEMBER 15, 2021